For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251 CBS TELEVISION STATIONS



## **KDKA-TV**

Invoice Num:

INVOICE

Page 1 of 6

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: Contract Dates: 

 KDKA-TV
 Invoice Date:

 1201-56337
 Billing Cycle:

 09/18/2012-09/24/2012
 Billing Period:

1201-543600 09/30/2012 Broadcast EOM

08/27/2012-09/30/2012

PAY BY 10/30/2012 Net 30 days

DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)

430 S Capitol St SE

Washington, DC 20003-4024

Customer Order: Linked Order:

**CPE**: / / 1472

In Account WATERFRONT STRATEGIES(179297)
With: 3050 K St NW Ste 100

3050 K St NW Ste 100 Washington, DC 20007-5108 ATTN:Accounts Payable SI E. , , , 1472

Product Desc: DCCC TV 9/18-24

Broadcast airtimes represented are reported to the nearest second.

Buy Flight										Total			
ne	Descrip	Description			Buy Line Dates		мт	WTFSS	D	ur	Spots	Rate	
1 THIS MORNING 5-6AM				09/18/2012-09/21/2012			. T \	NTF	:	30	1	400.00	
3	30 MIN SEP												
<u>\</u>	Neek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
C	09/17/2012-09/2	3/2012		. T W T F		1		400.00					
1	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
_	09/19/2012		05:28:37 AM	IVI/OTOI	D3C12PA12T06H		30	400.00	BCDII	_	Orcuit	<u>itemano</u>	
2	THIS M	ORNING	6-7AM		09/18/2012-09/21	/2012	. T \	NTF		30	1	700.00	
3	30 MIN SEP												
١.	Neek Of			MTWTFS	9	Spots Per Week		Rate					
_	<u>77eek O1</u> 09/17/2012-09/2:	3/2012		.TWTF	<u>o</u>	<u> </u>		700.00					
	33/11/2012 03/2	0/2012					100	700.00					
<u> </u>	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	1000	Credit	<u>Remarks</u>	
(	09/19/2012	We	06:55:02 AM		D3C12PA12T06H		30	700.00					
3	THE EA	RLY SH	OW		09/18/2012-09/24	/2012	МТ	WTF		30	2	400.00	
3	30 MIN SEP				- 1		M	M.					
					W 10								
<u>\</u>	Neek Of			MTWTFS	<u>s</u>	Spots Per Week	333	Rate					
C	09/17/2012-09/2	3/2012		MTWTF		1		400.00					
A	Air Date	Day	Air Time	M/G For	<u>Material</u>	, -	Dur	Rate	Debit		Credit	Remarks	
(	09/18/2012	Tu	08:15:21 AM		D3C12PA12T06H		30	400.00					
					7								
V	Neek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate					
C	09/24/2012-09/3	0/2012		MTWTF		1		400.00					
ı	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>	
	09/24/2012	-	08:58:25 AM		D3C12PA12T06H		30	400.00		_	Orount	. tomano	
4	SAT. MO	ORN. LO	CAL NEWS		09/22/2012-09/22	/2012		S.		30	1	275.00	

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Washington, DC 20003-4024

In Account WATERFRONT STRATEGIES(179297)

Washington, DC 20007-5108

3050 K St NW Ste 100

ATTN:Accounts Payable

430 S Capitol St SE

DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)

CBS TELEVISION STATIONS



## **KDKA-TV**

1201-543600

Invoice Num:

INVOICE

Page 2 of 6

Account Exec: Office: Brian Butz-1 KDKA-TV

Contract Num: 1201-56337

**Contract Dates:** 09/18/2012-09/24/2012 **Customer Order:** 

Linked Order:

**CPE**: / / 1472

Product Desc: DCCC TV 9/18-24

Broadcast airtimes represented are reported to the nearest second.

Buy	<del>-</del>									Total	
Line	Description			Buy Line Dates		MT	WTFSS	D	ur	Spots	Rate
	Week Of		MTWTFSS	<u>s</u>	Spots Per Week	.=	Rate				
	09/17/2012-09/23/2012		S .		1		275.00				
	Air Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	•	06:39:04 AM	<u></u>	D3C12PA12T06H		30	275.00		_		
5	SAT.CBS MORN	UNIC NITWO		09/22/2012-09/22/2	040				30	4	325.00
	30 MIN SEP	NING NEWS		09/22/2012-09/22/2	.012		. 5 .	•	30		325.00
	30 MIN OLI								-		
	Week Of		MTWTFSS	<u>3</u> .	Spots Per Week	-	Rate	-			A.
	09/17/2012-09/23/2012		S .		1		325.00				
	Air Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate_	Debit		Credit	Remarks
		08:59:10 AM	, •	D3C12PA12T06H		30	325.00	300.	-	<u> </u>	
6	NOON NEWS			09/18/2012-09/21/2	040	TVA	'TF		30	1	700.00
	30 MIN SEP			09/18/2012-09/21/2	.012	. 1 V	I F.		30		700.00
	30 WIIN SEF										
	Week Of		MTWTFSS	s (1)	Spots Per Week		Rate				
	09/17/2012-09/23/2012		. T W T F		1		700.00				
	Air Date Day	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks
		12:09:48 PM	WOTO	D3C12PA12T06H		30	700.00	<u></u>	_	Oroan	romano
7	CBS SUN MORI	A.I		09/23/2012-09/23/2	042				30	4	550.00
	30 MIN SEP	V		09/23/2012-09/23/2	.012		3	•	30	1	550.00
	OO MIIIY OLI										
	Week Of		MTWTFSS	<u>s</u>	Spots Per Week	-	Rate				
	09/17/2012-09/23/2012		S		1		550.00				
	Air Date Day	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks
		08:59:25 AM		D3C12PA12T06H		30	550.00		_	··	
8	FACE THE NAT	ION		09/23/2012-09/23/2	012		S		30	1	550.00
	30 MIN SEP	1011		03/23/2012-03/23/2	.012					1	330.00

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



**KDKA-TV** 

**Billing Period:** 

INVOICE

Net 30 days

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-56337 09/18/2012-09/24/2012

**Contract Dates: Customer Order:** 

Linked Order:

**Product Desc:** 

CPE: / 1472

In Account WATERFRONT STRATEGIES(179297)

Washington, DC 20003-4024

DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)

With: 3050 K St NW Ste 100 Washington, DC 20007-5108 ATTN:Accounts Payable

430 S Capitol St SE

DCCC TV 9/18-24 Broadcast airtimes represented are reported to the nearest second. Invoice Num: 1201-543600 Page 3 of 6 Invoice Date: 09/30/2012 10/30/2012 Billing Cycle: Broadcast EOM

08/27/2012-09/30/2012

Buy	Flight									Total		
Line	Description			Buy Line Dates		MTV	/TFSS	Dı	ur	Spots	Rate	,
	Week Of		MTWTFSS	<u>3</u>	Spots Per Week	_	Rate_					
	09/17/2012-09/23/2012		S	_	1	_	550.00					
	Air Date Day	Air Time	M/G For	Matarial		_Dur	Data	Debit		Credit	Domarka	
	•	<u>Air Time</u> 11:27:05 AM	W/G FOI	Material D3C12PA12T06H		<u>Dui</u> 30	Rate 550.00	Debit	_	Credit	<u>Remarks</u>	
	-			D3C12FA1210011								
9				09/18/2012-09/21/2	2012	. T W	TF	3	30	1	800.00	
	30 MIN SEP								- 4			
	WI-Of		MINITEO	,	O D WI-		Dete			W		
	Week Of 09/17/2012-09/23/2012		MTWTFSS	<u> </u>	Spots Per Week 1	=	Rate 800.00					
	09/17/2012-09/23/2012				ı		800.00				-10	
	Air Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	M -	Credit	Remarks	
	09/20/2012 Th	04:27:49 PM		D3C12PA12T06H		30	800.00					
10	430-5PM NEWS		-	09/24/2012-09/24/2	2012	М		3	30	1	800.00	
	30 MIN SEP					- 1		4)				
				- 1								
	Week Of		MTWTFS	<u>S</u>	Spots Per Week	N 22-	Rate					
	09/24/2012-09/30/2012		M		1		800.00					
	Air Date Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	Remarks	
	09/24/2012 Mo	04:37:55 PM		D3C12PA12T06H	100	30	800.00					
11	5-530PM NEWS			09/18/2012-09/21/2	2012	. T W	TF	3	30	1	900.00	
	30 MIN SEP			7	···							
	Week Of		MTWTFSS	<u>s</u>	Spots Per Week	_	Rate					
	09/17/2012-09/23/2012		. T W T F		1		900.00					
	Air Date Day	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
		05:14:03 PM		D3C12PA12T06H		30	900.00			<del></del>		
12	530-6PM NEWS			09/18/2012-09/24/2	2012	M T \A	/TF		30	2	900.00	
12	30 MIN SEP			03/10/2012-03/24/2	.012	IVI I V	V I I	<u></u>	JU		300.00	
	55 mm											

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Washington, DC 20003-4024

In Account WATERFRONT STRATEGIES(179297)

Washington, DC 20007-5108

3050 K St NW Ste 100

ATTN:Accounts Payable

430 S Capitol St SE

DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)

CBS TELEVISION STATIONS



**KDKA-TV** 

1201-543600

**Broadcast EOM** 

08/27/2012-09/30/2012

09/30/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 4 of 6

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-56337 09/18/2012-09/24/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 1472

DCCC TV 9/18-24 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

10/30/2012 Net 30 days

ine											Total	
	Descrip	tion			Buy Line Dates		мт	WTFSS		Dur	Spots	Rate
Ì	Week Of			MTWTFS	<u> </u>	Spots Per Week		Rate				
(	09/17/2012-09/2	3/2012		MTWTF		1		900.00				
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	Remarks
(	09/18/2012	Tu	05:54:17 PM		D3C12PA12T06H		30	900.00				
Ŋ	Week Of			MTWTFS	<u>3</u>	Spots Per Week		Rate				
(	09/24/2012-09/30	0/2012		MTWTF		1		900.00				
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	<u>Debit</u>		Credit	Remarks
(	09/24/2012	Мо	05:42:34 PM		D3C12PA12T06H		30	900.00	E.			
13	M-F 6PN	/ NEWS	<u> </u>		09/18/2012-09/21	/2012	. T W	/TF		30	1	1,050.00
:	30 MIN SEP						10			M		
Ĭ	Week Of			MTWTFS:	<u>3</u>	Spots Per Week		Rate				
(	09/17/2012-09/2	3/2012		. T W T F		1		1,050.00	, -			
į	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	_	Credit	<u>Remarks</u>
(	09/20/2012	Th	06:14:13 PM		D3C12PA12T06H		30	1,050.00				
14	CBS EV	ENING I	NEWS		09/18/2012-09/21	/2012	. T W	/TF		30	1	1,400.00
3	30 MIN SEP			1		) =						
y	Week Of			MTWTFS	3	Spots Per Week		Rate_				
(	09/17/2012-09/2	3/2012		. T W T F	V	1		1,400.00				
!	Air Date	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
(	09/19/2012	We	06:59:20 PM		D3C12PA12T06H		30	1,400.00				
15	18:30:00	0-19:00:0	00		09/23/2012-09/23	/2012		S		30	2	550.00

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

430 S Capitol St SE

DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)

CBS TELEVISION STATIONS



## **KDKA-TV**

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-56337 09/18/2012-09/24/2012

**Contract Dates: Customer Order:** 

Linked Order:

/ 1472

In Account WATERFRONT STRATEGIES(179297)

Washington, DC 20003-4024

With: 3050 K St NW Ste 100

Washington, DC 20007-5108 ATTN:Accounts Payable

CPE:

DCCC TV 9/18-24 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543600 Page 5 of 6 Invoice Date: 09/30/2012 10/30/2012 Billing Cycle: **Broadcast EOM Billing Period:** 08/27/2012-09/30/2012 Net 30 days

′	Flight									Total	
)	Description	1			Buy Line Dates		MTW	VTFSS	Dur	Spots	Rate
We	eek Of			MTWTFS	<u> </u>	Spots Per Week	_	Rate			
09	/17/2012-09/23/20	)12		S		1		550.00			
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
09	/22/2012	Sa	07:09:06 PM	09/23/2012	D3C12PA12T06H		30	550.00	550.00		Makegood in SAT 7PM NEWS
09	/23/2012	Su					30			550.00	Preempted
3	11PM NEW	S			09/18/2012-09/24/2	2012	MTV	VTF	30	3	1,900.00
30	MIN SEP										la co
١٨/.	nak Of			MIWIFO		Chata Dar Wash		Data			
	<u>eek Of</u> /17/2012-09/23/20	112		MTWTFS:	<u> </u>	Spots Per Week 2	=	Rate 1,900.00			
09,	/17/2012-09/23/20	112		IVI I VV I F		2		1,900.00			
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
09	/18/2012	Tu	11:24:43 PM		D3C12PA12T06H		30	1,900.00	-		
09	/21/2012	Fr	11:32:35 PM		D3C12PA12T06H	_ 1	30	1,900.00			
۱۸/۵	eek Of			MTWTFS		Spots Per Week		Rate			
	/24/2012-09/30/20	112		MTWTF	<u>-</u>	1	V	1,900.00			
00,	2 1/2012 00/00/20	,				No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other pa					
Air	Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>
09	/24/2012	Мо	11:29:14 PM		D3C12PA12T06H	1 1	30	1,900.00			
7	11PM NEW	S			09/23/2012-09/23/2	2012		. S	30	2	1,700.00
30	MIN SEP										
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
09	/17/2012-09/23/20	)12		S		1		1,700.00			
<u>Air</u>	Date	Day	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09	/23/2012	Su					30			1,700.00	Preempted
09	/23/2012	Su	11:20:18 PM	09/23/2012	D3C12PA12T06H		30	1,700.00	1,700.00		Makegood in 23:09:29-23:43:00

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

DCCC (DEMOCRATIC CONGRESSIONAL CAMPAIGN)

BS TELEVISION



KDKA-TV

**Broadcast EOM** 

08/27/2012-09/30/2012

Billing Cycle:

**Billing Period:** 

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-56337

**Contract Dates: Customer Order:** 

09/18/2012-09/24/2012

Linked Order:

/ 1472

In Account WATERFRONT STRATEGIES(179297) With: 3050 K St NW Ste 100

430 S Capitol St SE

Washington, DC 20007-5108 ATTN:Accounts Payable

Washington, DC 20003-4024

CPE:

**Product Desc:** DCCC TV 9/18-24

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543600 Page 6 of 6 Invoice Date: 09/30/2012

PAY BY	10/30/2012
IAIDI	Net 30 days

Buy	Flig	ht									Total		
Line	Des	cription		Buy Line Dates			M 7	T W T F S S	I	Dur	Spots	Rate	
18	11:3	5P-12:37A -	LETTERMAN	09/18/2012-09/21/2012			.TWTF			30	1	450.00	
	30 MIN SEP												
	Week Of			MTWTFS	Spots Per Week		Rate						
	09/17/2012-09/23/2012		2012 . T W T F		1		450.00						
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	-	Credit	Remarks	
	09/18/2012	Tu	12:15:52 AM		D3C12PA12T06H		30	450.00					
	Total Spots			Gross Am	<u>t</u>	Commis	sion Amt	Net Amt	Debit	-4	Credit	Reconciliation	
Air Time	Totals	22		19,450.00	)	:	2,917.50	16,532.50	2,250.00		2,250.00	0.00	

## **Billing Notes**

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

19,450.00 **Gross Billing Trade Value** 0.00 Agency Commission 2,917.50 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 16,532.50 **Pay This Amount** 

Warranty - We warrant the above broadcasts were made according to the official station log.